

Privacy Policy

Effective Date: 01.01.2025

1. Introduction

Welcome to SMIFS LIMITED ("we," "us," or "our"). This Privacy Policy outlines how we collect, use, and protect your personal information when you use our WhatsApp application ("App") for investment reporting and related services. By using our App, you agree to the collection and use of information in accordance with this policy.

2. Information We Collect

We may collect the following types of information:

- a. **Personal Information:** We use your pre-existing registered Phone Number for WhatsApp communications with you. Therefore, we do not collect any contactable information from you through this app. Moreover, we do not collect any additional data from you over and above what has already been submitted by you as an existing client.
- b. **Usage Data:** We collect information on how the App is accessed and used, including your device's Internet Protocol (IP) address, browser type, and usage patterns and other information that is necessary for providing our services through WhatsApp.
- c. **Cookies and Tracking Technologies:** We may use cookies and similar tracking technologies to monitor activity on our App and store certain information.
- d. However, we may collect *reactivation* or other information from you purely for the maintenance of your Trading and Depository Account with us

3. How We Use Your Information

We use the collected information for various purposes, including:

- a. To provide and maintain our App
- b. To notify you about changes to our services.
- c. To allow you to participate in interactive features

4. No Collection of Additional Personal Data

We want to be clear that our Bot:

- a. Does not collect any new confidential information
- b. Does not store messages or media shared during conversations
- c. Does not track your location or device information
- d. Does not access your contacts or other WhatsApp data
- e. Does not share your information with third parties